Your One-Page Business Plan

A clear offer, real evidence and a practical next step.

Business: _____

Prepared by: _____ Date: _____

01 CUSTOMER AND REAL NEED

Who will pay? What problem do they need solved?

02 OFFER AND PRICE

What will you deliver, at what price, and why choose you?

03 EVIDENCE SO FAR

What did you test? Record actual response, sales or a gap.

04 HOW THE BUSINESS WILL WORK

How will you reach and serve customers? Skills, tools, permissions.

05 MONEY PER SALE

Currency, price, direct costs, amount left and regular costs.

06 RESOURCES AND FUNDING GAP

What do you have? What support is needed, and what will it buy?

07 NEXT STEPS AND RESULTS

Three milestones, dates and how you will check progress.

08 RISKS AND SUITABLE SUPPORT

What could stop you? Your response and the support route that fits.

YOUR NEXT STEP

Complete free P2P, purchase the companion book for UGX 10,000, then submit this plan and your payment reference from your course next-steps page. You join the SCS Enterprise Funding Readiness Pipeline, subject to payment and completion verification. SCS reviews readiness and seeks suitable opportunities; funding is not guaranteed.